



Press Release

Source: ActionView International, Inc.

ActionView International, Inc. Announces Planned Filing of Form 15 to Facilitate Private Placement Financing Opportunities and Funding of Inaugural WCFC Event

A term sheet is in place to finance upcoming fight events; Posting of future financial information is planned for Pink Sheets OTC Disclosure and News Service

Issued Monday, Feb. 1, 6:30 am ET

MURRIETA, CA--(GLOBE NEWSWIRE)--Feb. 1, 2010--ActionView International, Inc. (Other OTC: AVEW) today announced that the company expects to file a Form 15 with the Securities and Exchange Commission and will pursue financing under a recently executed term sheet to fund the company's next World Championship Full Contact (WCFC) fight event. The company's Board of Directors has approved a resolution to terminate its registration under Section 12(g) of the Securities Exchange Act of 1934 by filing the required Form 15.

ActionView International recently announced that it had received financing proposals as part of its efforts to secure additional funding for the next several WCFC live events and to fully implement its fight industry marketing strategy through the WCFC community at www.wcfc.com. The initial term sheet and the filing of the Form 15 are considered the next steps in securing the financing needed.

ActionView International Chairman Gary Nerison said, "As we reported in August 2009, the company is focused on revenue generation, and disclosing revenue growth will be a high priority as we move forward. After considering all of our options, putting the company in the position to report its financials through the Pink Sheets OTC Disclosure and News Service and pursuing the 'Current Information' status through that service is the course we have decided to follow. Filing the Form 15 will allow us to achieve 'Current Information' status once we meet all of the requirements of the Pink Sheets OTC Disclosure and News Service.

"The term sheet is another important step as we work to bring our inaugural WCFC event to the fight fans around the world. Our goal is to have a series of fights lined up with the resources necessary to produce only first class events with high quality fighters and the excellent production values. We believe this goal is within reach now that we have an initial term sheet in place."

The WCFC website at www.wcfc.com is a comprehensive content driven MMA website that provides the audience with the latest breaking news and information from the world of fighting.

The site harnesses the power of social networks, allowing users to connect and share information about their favorite fighters, fights and events. Successful social marketing strategies are being employed to harness the power of word-of-mouth on today's social networking sites to create brand interaction and engagement with targeted audiences so they will be transformed into consumers for WCFC events broadcast over the Internet. A comprehensive marketing program is being implemented which is expected to result in the www.wcfc.com becoming the dominant fighting website in the world.

Fight fans, fighters, promoters, trainers and ring girls are encouraged to visit www.wcfc.com to set up a personal profile and join the first and only web community dedicated to fighting.

Shareholders and anyone interested in monitoring the progress of the company are encouraged to subscribe to the electronic mailing list at www.actionviewint.com.

About ActionView International, Inc.

ActionView International (www.actionviewint.com), its wholly owned MatchFights, LLC subsidiary and the World Championship Full Contact brand deliver live, high-definition, pay-per-view events, including no-holds-barred, full contact fights, in an interactive venue over the Internet to a global audience. The live events have broad appeal and include elements of fighting, music, ring girl contests, and other live entertainment as part of the broadcast. For additional information about MatchFights and its World Championship Full Contact brand, please visit www.wcfc.com and join the world's premier fight-based network.

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